



W NEWS

JUNE 2011



W Abrasives®
your key success factor

1961 - 2011

50 years

Come and discover
the revolutionary innovations
of W Abrasives

Come and hear the latest news of the Group
Booth 16 B 32

12th International Foundry Trade Fair
June 28 - July 2, 2011



>>> W ABRASIVES, YOUR KEY SUCCESS FACTOR



INNOVATIVE SOLUTIONS

COME AND DISCOVER OUR NEW REVOLUTIONARY, ECOLOGICAL AND CUSTOMIZED SOLUTIONS



AOD

Atomisation On Demand or how to meet your most
specific needs through a customized service...

- > An environmental friendly and cost-effective supply solution for tailored steel particles from 100 µm to 10 mm
- > A wide range of applications: precise alloying elements, coolant granules for steel converters,...
- > A truly customized solution, guaranteed by a respect of confidentiality and a careful understanding of customers needs

Get the best value for your money, think AOD !

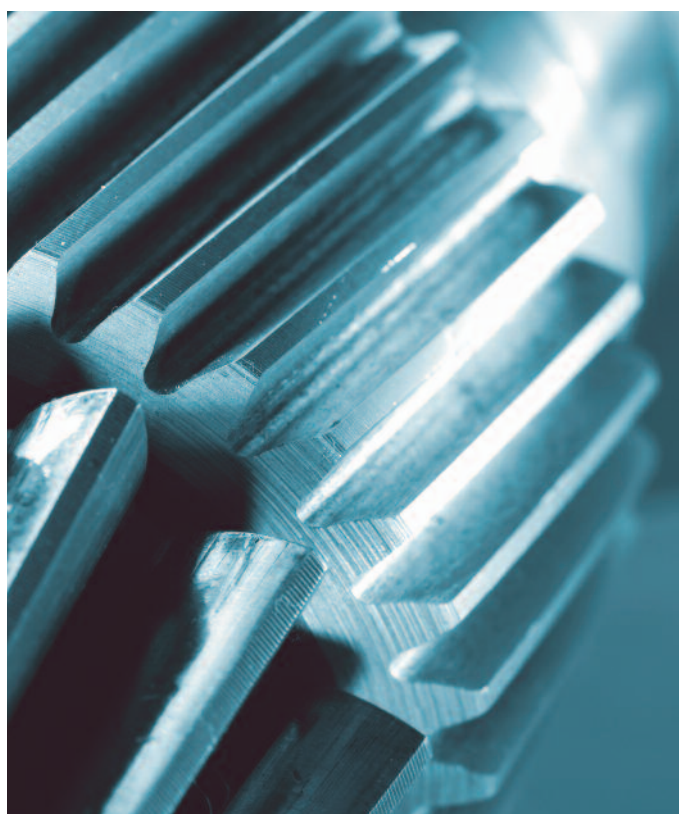


HRS

An innovative Shot Peening media fulfilling
your needs for today and tomorrow...

- > Increase your blasting line capacity by 50% via a high peening efficiency
- > Treat latest high strength steels thanks to an exclusive hardness
- > Save money through a remarkable high lifetime

*Boost your shot peening value creation
by adopting an outstanding combination
of high peening efficiency and high lifetime*



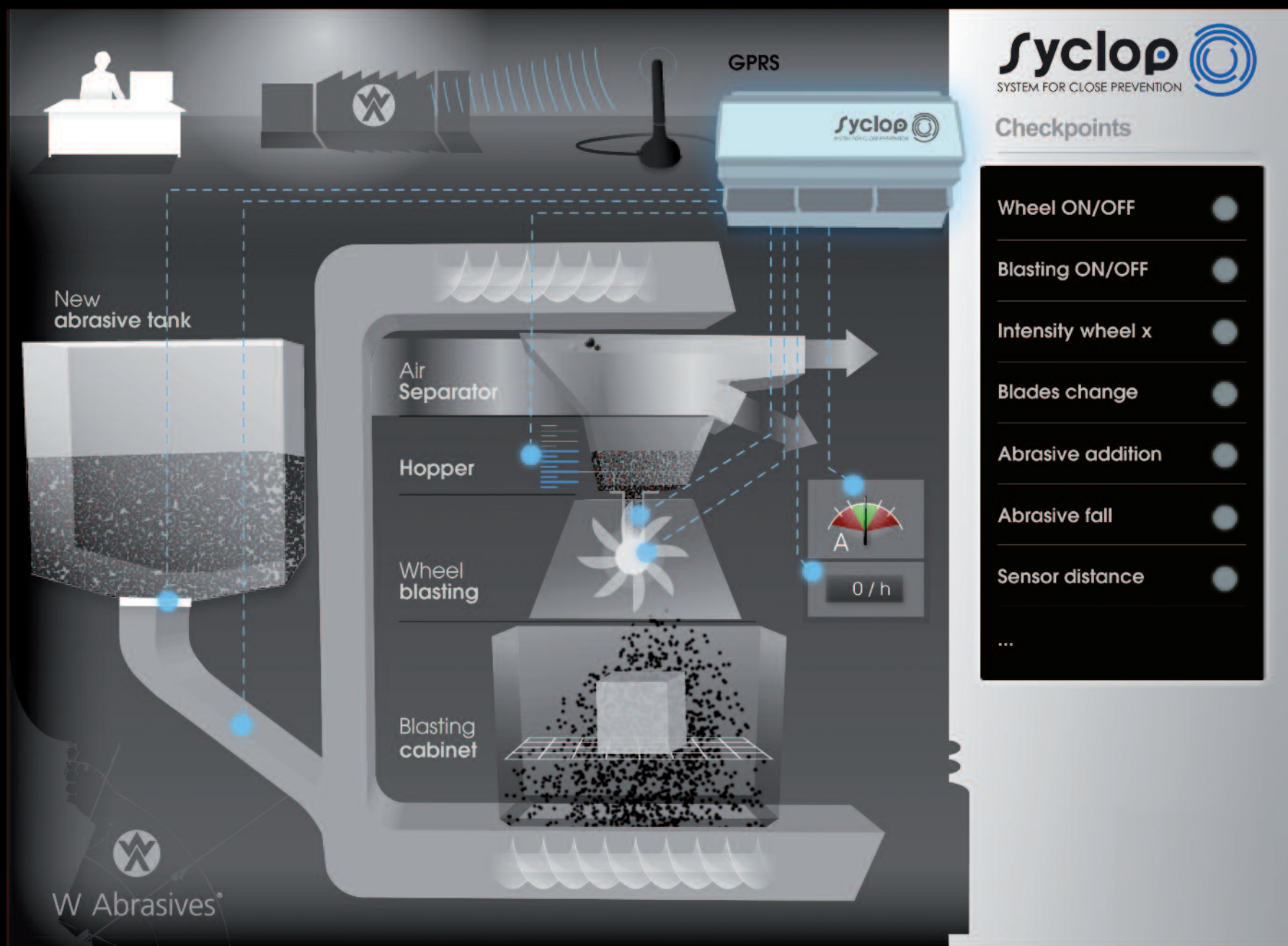
NanoPeening
ENHANCING METALLIC SURFACE

A new revolutionnary patented technology
for enhancing metallic surfaces

- > Exceptional combination of hardness, mechanical strengtand chemical properties
- > Environmental friendly and cost effective mechanical treatment for metallic surfaces
- > As a pre-treatment before thermochemical hardening to save costs and increase resistance
- > As a stand-alone hardening solution, maintaining or improving corrosion performance

>>> INNOVATIVE SOLUTIONS

COME AND DISCOVER "SYCLOP" THE INNOVATIVE TECHNOLOGY FOR REMOTE MONITORING OF BLASTING OPERATIONS, OR HOW TO OPTIMIZE YOUR BLASTING PROCESS !



syclop
SYSTEM FOR CLOSE PREVENTION



REMOTE PROCESS CONTROL

- > **Less** unexpected machine failures
- > **Better** productivity
- > **Better** process reliability
- > **More** comfortable control

>>> NEW FOUNDRY SOLUTIONS

HPG, HIGH PERFORMANCE GRIT,
PREMIUM PRODUCT FOR DESANDING IN FOUNDRIES AND DESCALING IN FORGES
COME AND MEET OUR HPG SPECIALISTS FOR ALL YOUR TECHNICAL QUESTIONS
COME AND DISCOVER OUR NEW HPG BROCHURE



HPG REDUCES YOUR BLASTING COST BY 15%

- > **Increasing** your productivity by 10%
- > **Decreasing** your blasting time by 10%
- > **Saving** your energy by 30%
- > **Reducing** your abrasive consumption by 10%

TO SUPPORT YOU, W ABRASIVES HAS IMPLEMENTED A PREMIUM APPROACH,
A PREMIUM SERVICE: **VALUE**



WALUE IS A PREMIUM SERVICE PROVIDED BY TECHNICAL EXPERTS

- > **Test** in our test centers
- > **Training** of the operators
- > **Regular** technical follow-up
- > **Evaluation** of the results

